



COMPREHENSIVE WEBSITE CONTENT SOLUTIONS FOR THE ENTERPRISE

OptiCMS™ is a flexible content management system (CMS) for organization requiring enterprise-class functionality, integration and scalability when managing their ever changing websites content.

Business Facts

A big problem with today's internet world is the fact that most websites have old and obsolete content being displayed to the public.

The disastrous effect of this is it creates a poor reflection of your business and of the products you have to offer, it can actually do more harm than good.

If you have invested time and money into a website but it is now projecting unattractive, unprofessional, obsolete or irrelevant content, your website will lead to negative ROI for your business.

Our Solutions - OptiCMS™

We know that your website is the face of your company and corporate brand. The right content management software can take a significant role in maintaining the coherence of your site. Application of style-sheets and reuse of graphical elements guarantees presentation is consistent with your corporate visual identity. Accessibility standards can be applied directly, so legal compliance is ensured.



Our Satisfied Customers

Many of the companies using our software are international corporations with strong multi-features requirements.

Malaysia



International



Features offers

- **Menu** - allow to configure and maintain the created webpage easily
- **Content** - allow content creator to easily create and update the content of all your online channels and publications, without technical skills or specialized training
- **F.A.Q.** - allow to easily maintain the frequently asked question to keep it relevant and current to your customers
- **Image Gallery** - allow to create a gallery of all images to share with the pool of customers
- **Poll/ Survey** - allow to easily create and maintain the survey online to gather public response for better analysis
- **Event** - allow event organizer to easily publish and maintain the event activities online
- **Links** - allow to manage useful links to access useful website
- **News** - allow content creator to publish new announcement online
- **Press Release** - allow to create and maintain the press release online
- **Banner Advertisement** - allow sales team to create and maintain banner advertisement and customer information online
- **Product Catalog** - allow marketing to create and maintain all product catalog online to keep the product information up-to-date
- **Work Flow** - enforces your corporate content approval processed with online workflows and automates the maintenance of your online content with easily defined workflows
- **Administration** - ability to centrally manage user access the entire lifecycle of content.

Will you be our next satisfied customer?

We are always glad to discuss your specific needs and offer advice on whether OptiCMS™ is an appropriate technology for your websites. Feel free to write to info@optisage.com or call 607-3585462 for a no-obligation assessment.

MANAGE CONTENT

System Admin | Logout

Menu | Content | F.A.Q | Img Gallery | Poll | Event | Approval | Admin

Content Mgmt

Menu Item: Products

Menu Item: Enterprise Knowledge Portal

Content Name: Enterprise Knowledge Portal

Summary: The need to create, store and share knowledge among professional knowledge workers has become one of the key strategies for organizational survival in today's fast changing global environment.

Small Image: wd0111-48.gif

Large Image: Browse...

Image Align: NotSet

Background Image: Browse...

Source:

Date To Appear: Calendar

Date To Expire: Calendar

Approved?: Approved Not Approved

Approved By: admin

Approved Date: 08/06/2008 15:43:29

Back to Content List | Update | Delete | Refresh | Next > Manage Details

Content Management System
Version 1.0.0

CREATE FAQ

System Admin | Logout

Menu | Content | F.A.Q | Img Gallery | Poll | Event | Approval | Admin

FAQ Management

Menu: F.A.Q

Menu Item: General F.A.Q

FAQ Category: General F.A.Q

Question: What is Optisage CMS?

Answer: Allows you to communicate more effectively over the Web without straining your IT resources or budget

Content Management System
Version 1.0.0

APPROVAL MGMT

System Admin | Logout

Menu | Content | F.A.Q | Img Gallery | Poll | Event | Approval | Admin

Approval Mgmt

Module Type: Menu

Approval Status: Approved

No.	Menu Name	Review	Verified	Approved
1	About	Approved	<input checked="" type="checkbox"/>	Approved
2	Contact	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Customers	<input type="text"/>	Approved	Approved
4	Event	Approved	<input type="checkbox"/>	<input type="checkbox"/>
5	F.A.Q	<input type="text"/>	<input type="checkbox"/>	Approved
6	Home	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Image Gallery	<input type="text"/>	Approved	<input type="checkbox"/>
8	Partners	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	Products	Approved	<input type="checkbox"/>	<input type="checkbox"/>
10	Services	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>

Update Approval Manage Others

Content Management System
Version 1.0.0

MANAGE USER GROUP

System Admin | Logout

Menu | Content | F.A.Q | Img Gallery | Poll | Event | Approval | Admin

Admin Management

User Group Details

Group ID: user

Group Name: usergroup

Status: Enabled Disabled

Back > User Group List | Save User Group Details | Change | Delete User Group

User

Click on the Remove button to remove user from the user group

User: Joycelyn | Add user to this group

User Group's Access Right

User inherit all the access right for which user group he/she belong to. User can be further granted to access other modules! Check the modules access right for the user!

System Modules Access Right:

No.	Module	Insert	Delete	Update	View
1	Menu	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	F.A.Q	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Img Gallery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	Poll	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	Event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Approval	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	Admin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Content Management System
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